



## Sponsorship Opportunities

The Minnesota Independent School Forum has several sponsorship opportunities available throughout the year to provide companies and organizations with exposure to K-12 private and independent schools in Minnesota. Below is a summary of each opportunity.

Additional information is available on MISF's website or by contacting Michelle Ponsolle, Director of Development and Programs at [mponsolle@misf.org](mailto:mponsolle@misf.org) or 651.297.6716.

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One of MISF's *targeted face-to-face sponsorship opportunities* is the annual **Science, Technology, Engineering, Math (STEM) Education Conference**. In its 10<sup>th</sup> year, this conference is geared toward school administrators and math & science educators from all K-12 nonpublic schools in Minnesota. The 2016 conference was held Thursday, August 11th at Concordia Academy, Roseville. Over 300 educators, vendors and presenters were in attendance. This gathering provides companies several opportunities for sponsorships ranging from \$500 - \$2,000.

MISF's annual fall **School Leadership Conference**, which is scheduled for Tues/Wed, September 27th and 28th, 2016 at Ruttger's Bay Lake Lodge in Deerwood, MN, provides exposure to MISF member school leaders and administrators. Sponsors have *the opportunity to network with school decision makers throughout the two-days* during breaks, meals, and free time (all costs associated with lodging and meals at the conference are the responsibility of the sponsor). This sponsorship provides your organization with a table to display your marketing materials and products, which is located in the main conference area where sessions are held. The 2015 conference was attended by nearly 80 member school leaders and 90 are expected this coming year. Cost ranges from \$1,500-\$5,000.

**MISF's Quarterly Professional Development Seminars** provide *specific marketing opportunities*. MISF hosts quarterly seminars targeted at Admissions/Marketing, Development/Advancement and IT professionals. These are two-hour lunch seminars during which *sponsors are given 10-minutes to speak to the group* of 60+ participants as well as to be around throughout the seminar for networking. The benefits for Professional Development Seminar Sponsorships are similar for each audience. Cost is \$500.

MISF's *premier event of the year* is the **Private and Independent Education Awards**. Placing an ad or providing a sponsorship is a wonderful way to show your support and celebrate the K-12 nonpublic school community. This is a very unique event and the only one of its kind in the state for private education. Attendance has reached more than 350 guests. Sponsorship cost ranges from \$1,000-\$10,000; advertising opportunities range from \$150-\$500.

**E-News Sponsorships** allow for exposure through MISF's monthly electronic newsletter. This *reaches roughly 2,200 school and community members* with an open rate of nearly 30%. Cost ranges from \$150-\$250.