



MISF E-NEWSLETTER

BECOME A NEWSLETTER SPONSOR

The Minnesota Independent School Forum invites businesses, corporations and organizations that support private and independent schools in Minnesota to become newsletter sponsors. MISF's E-Newsletters are published monthly throughout the year.

SPONSORSHIP BENEFITS

- Support MISF's premiere communications newsletter for member and nonmember K-12 schools.
- Reach more than 450 private and independent schools in the state.
- Audience comprises nearly 2,1000 recipients including school heads, administrative leaders, educators, board chairs, board members, community leaders, and policymakers.
- Average "open rate" for E-News is 29%, with highs reaching nearly 33%.
- Added visibility depending on the sponsorship level (see below).

SPONSORSHIP LEVELS

Editor's Choice

- Company name displayed at the top of the E-Newsletter.
- A brief feature message about your company with logo and live link to your web site placed at the top center of the E-Newsletter.
- Listing in MISF's Annual Report.

Journalist Ad

- Company logo and direct link to your web site placed on the sidebar of the E-Newsletter.
- Listing in MISF's Annual Report.

SPONSORSHIP FEES

The following fees are for sponsoring one or more issues of MISF's E-News Essentials. There are 10 issues per year.

Editor's Choice: \$250 per issue

\$900 quarterly (4 issues)
\$1,250 half year (6 issues)
\$2,000 full year (10 issues)

Journalist Ad: \$150 per issue

\$500 quarterly (4 issues)
\$750 half year (6 issues)
\$1,250 full year (10 issues)

For more information on becoming a sponsor for the MISF's E-Newsletter, please contact Michelle Ponsolle at 651.297.6716 or mponsolle@misf.org.