



Letter from the President

Dear MISF Member Schools, Staff, Colleagues, and Friends of Independent Schools:

Our School Leadership Conference was a wonderful success. It was an inspiring gathering of 77 school leaders who came to connect and learn from a roster of superior presenters. This conference rates as one of the greatest member benefits for MISF schools. A special thank you to 3M and the Richard M. Schulze Family Foundation for their support as premier sponsors. All conference materials and presentations are available on the **members-only section** of our website. You will also see a list of additional vendors and sponsors who help support this annual gathering of private and independent school leaders.

As you may know, Rick Newberry is conducting our first admissions/marketing seminar of the new year. Last fall, Rick presented an amazing seminar at Maranatha Christian Academy which garnered such high praise that he graciously agreed to present another seminar. To support our statewide network, we are testing a "hybrid" model of providing professional development via both an in-person seminar and a webinar. Check out the information [below](#) and register for the best format for your schedule.

The Statewide Census of Private Education (SCOPE) 2015 is nearly complete. We will provide the results and full report once it is finalized and approved.

Just a reminder for schools to complete and submit the Fall Report Form to MDE by November 16, 2016. [For more information and to find a copy of the form, click here.](#)

Thank you for your support of independent and private education in Minnesota!

Tim Benz, CFRE
President

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Admissions/Marketing Seminar AND Webinar with Dr. Rick Newberry of Enrollment Catalyst

Putting the WOW into your school's WOM



Word of Mouth (WOM) is the number one way that prospective parents first learn about your school. However, most school leaders do not have a plan in place to drive word of mouth. During this workshop we will discuss the drivers of word of mouth and how you can put the WOW into your school's WOM.

Rick Newberry, Ph.D., is the President of Enrollment Catalyst. Rick partners with school administrators to provide coaching and consulting in enrollment management and marketing systems, strategies, and solutions needed to reach their goals.

We are offering this event as both a seminar and a webinar to better reach our schools statewide. If you are able to join us in person, we will broadcast the webinar live and offer an interactive discussion time following the webinar. If you cannot join in person, we are offering you the opportunity to participate via webinar.

Only 65 in-person seats are available - spaces are filling quickly, so register today. When in-person seating is full, you still have the option to register for the webinar.

Thursday, October 27th, 2016
11:30 a.m. to 1:30 p.m.
Location: Ulteig Engineers, Inc.
4285 Lexington Avenue North, Shoreview, 55126

Webinar Link: Will be sent to you after you register

Cost

Attending in Person/Member: First person free, additional staff \$25/each

Attending in Person/Nonmember: \$65

Webinar Only/Member: free

Webinar Only/Nonmember: \$25

[Click here to register today.](#)

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STEM Scoop

STEM Grant Webinar

Is your school considering applying for an MISF STEM grant this year? Mark your calendars for **Wednesday, November 16th, 2016**. MISF's STEM Advisory Committee will be offering a **free** webinar on "**The Guidelines and Grant Process for the 2017 STEM Grant cycle.**" This will be your opportunity to interact with the STEM Advisory committee and ask any questions you may have. More information will be coming soon!



What is Science Sleuth?

3M and **DoSomething.org** have partnered to create a shareable and fun game that facilitates an interest in STEM among young people by showing them the integral role that STEM plays in their daily lives. Upon completion of the game, members will have the opportunity to unlock donations to local classrooms in need throughout their communities.

How to participate:

Campaign Close: November 30, 2016

Campaign URL: <https://www.dosomething.org/us/campaigns/science-sleuth>

Scholarship: By playing Science Sleuth and sharing the game with three friends, members will be entered for the opportunity to win a \$5,000 scholarship! Members have until November 30th to play and share the game with three friends. In early December the scholarship winner will be announced.



MISF's New Website

Our new website (www.misf.org) launched in September, with more information and resources than ever, in a new, more user-friendly format.

This year's **Guide to Laws Affecting Nonpublic Schools** and the new **Directory of Programs and Policies Affecting Nonpublic Schools** are now both available in the member-only section of the website.

New to our website is the **Member Forums** page. There are four topics so far: Admissions/Marketing, Development, STEM/Tech, and The Teachers' Lounge. Members can log in and ask questions, share ideas, or take part in the discussion. The link to the forum can be found at the bottom of the page, as well as in the Contact Us and Membership menus.

By now all member schools should have received their username and password for the website. If you haven't yet received it, contact Michele Skare at miskare@misf.org.

Teacher Concert: Brunch at the Honor Room



Join Youth Frontiers on Sunday, November 20th, for a concert and brunch for educators that honors the incredible work they do every day. This second-annual event will include the musical talents of Youth Frontiers musicians Josh Cleveland, Sebastian Davin, Debra G and Dan Schwartz. You'll also hear inspiring stories from our Founder & CEO, fellow educators and our most recent Character Award student.

Each educator is also invited to bring a guest at no charge. We'll be serving a light brunch buffet with a mimosa or bloody mary on us. Vegetarian options will be available. We can't wait to share our music and stories with you! [Click here for more information and to register.](#)

[For more information on other Teacher Frontiers events and retreats, click here.](#)

CLOSE Reading Workshop

reading  plus

CLOSE Reading is FUN-but-MENTAL
Accessing Complex Text Using Metacognition,
Motivation and Multiculturalism

WORKSHOP
 SERIES

Presenter: Beryl Irene Bailey, Ed.D., CCC/SLP
 Author of The CLOSE Reading Toolkit

Attendees receive 3 CEU and/or BOSA credits and will learn to:

- create authentic performance tasks using Reading Plus' rigorous complex text
- conduct a CLOSE read of text using Bailey's Meta-textual markers
- generate rigorous constructed and selected response questions aligned to state standards and the redesigned SAT
- solve numeracy related problems situated in social studies

Date: October 27, 2016

Time: 7:30 a.m. Hot Breakfast

8:30 a.m.-12:00 p.m. Dr. Bailey

Location: Intermediate District 287, 1820 Xenium Lane North, Plymouth, MN 55441

[For more information, and to register, click here](#)

US Department of Education Update

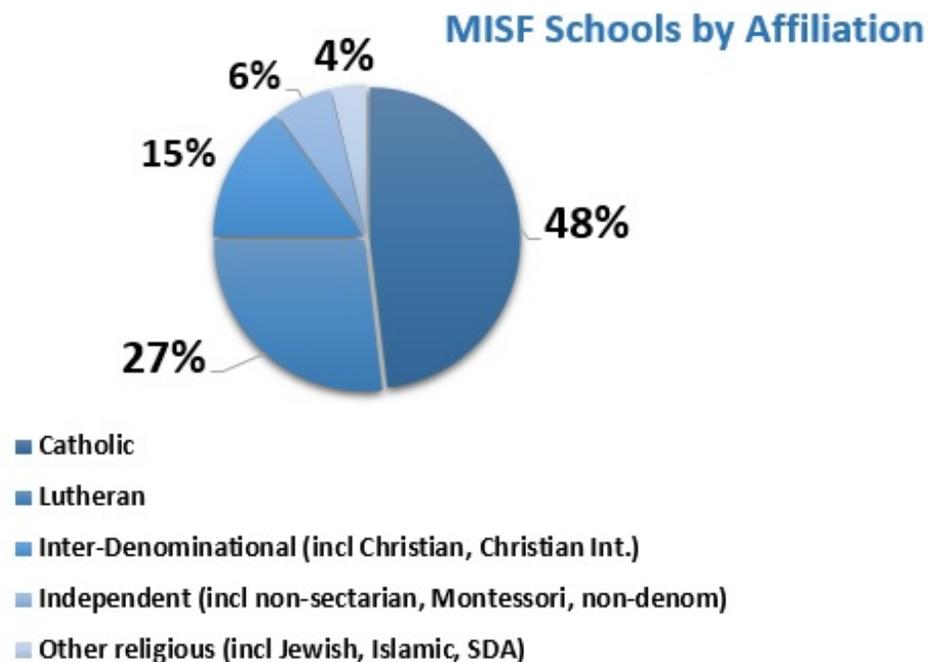


The U.S. Department of Education has released non-regulatory guidance to help support the nation's educators and elevate the teaching profession. The guidance encourages states and districts to prepare, train, and recruit high-quality teachers and principals to increase student academic achievement. **With the enactment of Every Student Succeeds Act (ESSA), states and districts have the opportunity to reimagine the way Title II, Part A funds can be used through driving innovation and building on evidence to better support educators.**

[Click here to read the USDOE Fact Sheet.](#)

The Office of Non-Public Education is the liason to the nonpublic school community for private and independent schools. Their website contains links to programs, policies, and other resources for nonpublic schools. [Find it by clicking here.](#)

MISF Fast Facts



MISF | 651-297-6716 | info@misf.org | www.misf.org

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