



2017 PRIVATE AND INDEPENDENT EDUCATION AWARDS

Sunday, April 30, 2017 - 4:00-7:00 pm
Woulfe Alumni Hall, Anderson Student Center
University of St. Thomas

SPONSORSHIP OPPORTUNITIES

The Minnesota Independent School Forum (MISF) is proud to host the eighth annual *Private and Independent Education Awards* on April 30, 2017. This celebration recognizes the excellence found in Minnesota's private and independent school community. The individuals, organizations, and programs recognized at the awards celebration exemplify the strengths of our schools, the support of the community, and the many notable outcomes of our efforts that deliver and improve K-12 education in Minnesota.

Become a sponsorship partner and:

- Support Minnesota's only known state-wide recognition event for nonpublic education
- Reach 466 private and independent schools in the state
- Reach 7,000 educators teaching over 66,000 students
- Reach an audience that includes school leaders, educators, board members, administrative teams, students, families, policymakers and community leaders.

Presenting Sponsor

\$7,500 (One Available)

- Company logo and recognition as exclusive "Presenting Sponsor" on front page of event program, sponsor signage and in event venue
- Logo presence on PowerPoint and sponsor page of event program
- Full page color ad on back cover of event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Includes complimentary table of eight at the event

Premier Sponsor

\$5,000

- Company logo and recognition as "Premier Sponsor" on sponsor signage, and in event venue
- Logo presence on PowerPoint and sponsor page of event program
- Full page color ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Includes complimentary table of eight at the event

Leadership Award Sponsor

\$4,000 (Two Available)

- Company logo and recognition as "Leadership Award Sponsor" on sponsor signage and in event venue
- Logo presence on PowerPoint and sponsor page of event program
- Full page ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Includes complimentary table of eight at the event

- STEM Grant Recipient Sponsor** **\$3,000 (One Available)**
- Company logo and recognition as “STEM Grant Recipient Sponsor” on sponsor signage at registration and in event venue
 - Logo presence on PowerPoint and sponsor page of event program
 - Full page black & white ad inside event program
 - Live link to company website on MISF website
 - Logo on all event promotions sent via mail and email
 - Includes complimentary table of eight at the event

- Honor Teacher Award Sponsor** **\$3,000 (Two Available)**
- Company logo and recognition as “Honor Teacher Award Sponsor” on sponsor signage at registration and in event venue
 - Logo presence on PowerPoint and sponsor page of event program
 - Full page black & white ad inside event program
 - Live link to company website on MISF website
 - Logo on all event promotions sent via mail and email
 - Includes complimentary table of eight at the event

- Award Sponsor** **\$3,000 (Three Available)**
- Company logo and recognition as “Award Sponsor” on sponsor signage and in event venue
 - Logo presence on PowerPoint and sponsor page of event program
 - Half-page black & white ad in event program
 - Live link to company website on MISF website
 - Logo on all event promotions sent via mail and email
 - Includes four complimentary tickets to the event

- Hospitality Sponsor** **\$1,500 (Three available)**
- Company logo and recognition as “Hospitality Sponsor” on sponsor signage and in event venue
 - Logo presence on PowerPoint and in program as “Hospitality Sponsor”
 - Quarter page black & white ad in event program
 - Live link to company website on MISF website
 - Logo on all event promotions sent via mail and email
 - Includes two complimentary tickets to the event

- Technology Sponsor** **\$1,500**
- Same benefits as Hospitality Sponsor but recognition listed as “Technology Sponsor”

- Design Sponsor** **\$1,500**
- Same benefits as Hospitality Sponsor but recognition listed as “Design Sponsor”

- Print Sponsor** **\$1,500**
- Same benefits as Hospitality Sponsor but recognition listed as “Print Sponsor”

- Nominee/Education Sponsor** **\$1,500 (up to 4 available)**
- Underwrites the attendance of award nominees
 - Company logo and recognition as “Education Sponsor” on sponsor signage at registration and in main venue
 - Logo presence on PowerPoint and sponsor page of event program
 - Quarter-page black & white ad in event program
 - Logo and live link on MISF website and on all event promotions sent via mail and email

- Table Sponsor** **\$1,000/table**
- Sponsor a table of eight; company name printed on table signage
 - Logo and live link on MISF website and on all event promotions sent via mail and email
 - Logo presence on PowerPoint and sponsor page of event program



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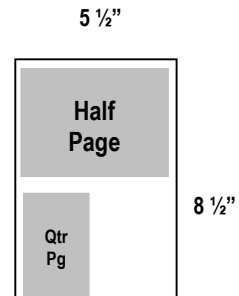
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ADVERTISING OPPORTUNITIES

The *2017 Private and Independent Education Awards* provides a great opportunity for your organization to serve as an advertising supporter. Share a positive message of support with the individuals, families, and schools that make up Minnesota's private and independent school community.

Ad Sponsor – Program (program size: 8 ½ x 5 ½)

- Half Page (approx. size: 3.5" h x 4.5" w) **\$500**
- Quarter Page (approx. size: 3.5" h x 2.0" w) **\$250**
- All ads are black and white
- Advertisers to supply camera ready artwork in advance of the event



EVENT INFORMATION

Date: April 30, 2017

Time: 4:00 p.m. to 7:00 p.m.

Location: University of St. Thomas, Anderson Student Center, James B. Woulfe Alumni Hall, St. Paul campus

For more information on sponsorships and advertising opportunities for the 2017 Private and Independent Education Awards, contact Michelle Ponsolle (mponsolle@misf.org), or call the MISF office at 651.297.6716.

Strengthening Minnesota's K-12 independent schools through advocacy and advancement.