

MISF connects and strengthens Minnesota's independent schools through exceptional training, resources, and advocacy so they can be student-centered and mission-driven.



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Letter from the President

Dear friends of independent and private education:

This past weekend, I attended the national gathering of the [Council for American Private Education \(CAPE\)](#) in Washington, D.C. This is a unique and powerful gathering of leaders from state CAPE organizations (MISF serves as the MN CAPE) and the national CAPE Board, which includes the governing bodies of private and independent schools. We shared ideas, flash points and key trends that are moving across the country. In addition, we met with leaders from the Department of Education and representatives from the Office of Nonpublic Education (ONPE). In this meeting we brought insight on key issues that are impacting our schools, including equitable services in title programs, special education and disaster relief for schools effected by recent hurricanes and wildfires. Check out the [CAPE Outlook](#) for a national perspective.

We are thrilled and excited to share the wonderful news that Sumita Mitra, STEM Advisory Committee member, will be inducted into the [National Inventors Hall of Fame](#). Read more about this exceptional woman and her amazing accomplishments [in this enews](#). We are blessed to have Sumita share her talents with MISF.

Make sure to register for the upcoming seminar/webinar with Janice Crampton, the admissions/marketing guru for AISAP. Janice has been very generous to share her time and expertise around best practices and new trends to our schools. Join us in person or via webinar!

Keep your eyes out in the near future for an announcement about the upcoming **Private and Independent Education Awards event on Sunday, April 29**. This is the annual opportunity for the independent and private schools community to come together to celebrate the excellence found in our schools. Plan to bring a table of your best advocates and champions to celebrate their commitment.

Thank you for your support and belief in the power of private and independent education.

A handwritten signature in blue ink that reads 'Sumita Mitra'.

Tim Benz, CFRE
President

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Sumita Mitra Honored by National Inventors Hall of Fame

Sumita Mitra, a member of the MISF STEM Advisory Committee, has been selected as a 2018 inductee to the National Inventors Hall of Fame. Sumita's lifetime of work in dental research is being recognized and a ceremony will be held in Washington D.C. in May, 2018. [Click here](#) to learn more about Sumita's accomplishments including her 98 US patents. Sumita has shared her time, talents and resources with MISF for many years, including volunteering as a Science Coach for St. Mary's School (Sleepy Eye) through the American Chemical Society.

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Admissions/Marketing Lunch & Learn Seminar/Webinar

"The Birth of a Culture of Ownership and how YOU can implement this NOW"



Date: Thursday, March 22nd, 2018

Time: 11:30 AM - 1:30 PM

Location: Bethany Academy, Bloomington, MN

Presented by: Janice Crampton, Executive Director/CEO

[Association of Independent School Admission Professionals](#) (AISAP)



In July 2007, AISAP Board of Directors appointed Janice Crampton to serve as their Executive Director. She brings more than 35 years of experience in school and university experience to the organization. AISAP is a global association whose mission and vision is to support and advance those involved in admission and enrollment management in their responsibilities for advancing institutional mission and financial sustainability.

A graduate of Bucknell University, Janice began her professional career in the university's Office of Admission, traveling throughout the United States as well as internationally working with international and transfer students. Janice also served with the State of New Jersey Department of Higher Education, working for the Assistant Chancellor, and as the Director of Admission and Financial Aid at Gill St. Bernard's School, a prekindergarten-grade 12 school in New Jersey. Returning to her college admission and placement roots, she Janice was Director of College Counseling at Francis Parker School in California, followed by Greenwich Academy and The Williams School in Connecticut, before her arrival to The Country School located in Madison, Connecticut. Janice has served on the board of directors for local charities and several independent schools.

Seminar/Webinar Content

Independent School Admission and Enrollment Management is different than it was 5, 10 or even 20 years ago. This is not news. What may, however, be news is that many schools and their leadership teams still have not adopted best practice thinking and strategies to be met with success in the ever-changing landscape, especially when it comes to strategies and techniques related to admission and enrollment management. Think about it - the minute a student starts their first day of school, they no longer are part of the new student equation but are critical to the re-enrollment side of enrollment success. Likewise, thousands of dollars are spent each year in marketing and communication only to find that the power of word of mouth is not managed. This costs nothing and yet if it is not managed well it is costly to your efforts. Who oversees this aspect of enrollment at your school? How is this monitored and managed? What role do your Faculty play in ensuring stronger recruitment and retention? Join Executive Director of the Association of Independent School Admission Professionals, Janice Crampton, as she shows you why having a culture of ownership will create a competitive advantage for your school. Understanding your school's core values and shifting the thinking of "that is not my job" to "how can I help?" may in fact be the greatest implementation strategy towards success.

Take advantage of this opportunity to earn CEU Credits!

Seminar Cost

- MISF member school staff: FREE* for first staff; \$25 per person for additional staff. ([Click here to see if your school is a member of MISF.](#))
- Nonmember school staff: \$65 per person
- Registration for the Seminar includes a lunch and all presentation materials

Webinar (Space limited)

- MISF member school staff: FREE
- Nonmember school staff: \$25

[CLICK HERE TO REGISTER!](#)

Register through Sunday, March 18th!

*CANCELLATION/NO-SHOW POLICY: Registration fees paid are nonrefundable; however, they may be transferred to another staff member (including board members, committee members, volunteers, or any individual affiliated with your school community). Cancellations for unpaid registrants who notify MISF less than 48 hours of the seminar or do not show up to the event will be charged as follows: MEMBERS - \$20; NONMEMBERS - \$25.

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STEM SCOOP



MISF 2018 STEM Grant Program

Thank you to everyone who submitted a STEM Grant this year. We received 44 grant applications.

- 26 Innovation Grants
- 4 Starter Grants
- 14 Sustainability Grants

The STEM advisory committee is conducting reviews and meeting on March 19 to recommend projects for funding. MISF will alert each applicant school of the funding status of their proposal by March 26.

March MDE Science Update

Science Standards Review Committee applications available soon

The application for the MN Science Standards Review Committee will likely be posted on the MDE Science page on **March 26**. This committee will review current standards and recommend any changes. Committee members will represent teachers, administrators, professors, scientists, business and community. It will have geographic and diversity distribution. We especially encourage you to recruit scientists and community members that could make a contribution.

The committee will meet approximately monthly from August through April, for full day sessions. Applicants will have to commit to the full schedule of committee meetings. Technical writing teams (mostly teachers) will meet more frequently and likely electronically. The committee schedule and assumptions guiding the committee work will be posted at the same site. The review process and considerations are described in a series of articles at the MnSTA Science Standards page. The deadline for submitting applications is April 13. Contact John.C.Olson@state.mn.us for questions.

Chemical Disposal program from the University of Minnesota

The U of M Chemical Safety Day Program is again being offered during the coming spring, summer, and fall months. The program is designed to assist schools and colleges in disposing of unwanted chemicals and hazardous waste from science, art, industrial technology, and maintenance departments. The University will travel to your facility to collect the waste. For details and a schedule, contact Robbie Eiker at shuff001@umn.edu or 612-490-3689.

Check out additional resources from the March MDE Science Update here: <http://misf.org/mn-department-of-education/>

Teach your students to love engineering with these free resources

Are you looking for hands-on and engaging ways to teach engineering in class or after school? Check out the 4-H Engineering Design Challenge. They offer a 12-lesson curriculum, helpful videos and even a showcase opportunity for youth who really love what they're learning. All resources are free to teachers and schools serving youth in grades 3-12. Learn more: z.umn.edu/4h-engineering-design

Mission Advancement is offering Free Fundraising Workshops in Minneapolis & Roseville >>Growing Revenue Without Increasing Expenses being held on March 21st and March 22nd. [Click here](#) for more information on the March 21st workshop and [click here](#) for March 22nd.

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Amazon Smile

3x your impact! Amazon is tripling the donation rate on your first smile.amazon.com purchase - through March 31! Go to smile.amazon.com/ch/41-1267531 and Amazon donates to Minnesota Independent School Forum, Inc.

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Twins Ticket Giveaway



MISF has a great opportunity for your school to treat your staff, students, volunteers and families to a day out at a Minnesota Twins game. MISF received 650 Twins tickets from the Twins organization to give away to our member schools.

Here are the dates and times of the games:

Sunday April 29th 1:10pm vs Cincinnati Reds
Monday April 30th 7:10pm vs Toronto Blue Jays
Tuesday May 1st 7:10pm vs Toronto Blue Jays
Wednesday May 2nd 12:10pm vs Toronto Blue Jays
Wednesday May 16th 12:10pm vs St Louis Cardinals
Monday May 21st 7:10pm vs Detroit Tigers
Tuesday May 22nd 7:10pm vs Detroit Tigers
Wednesday May 23rd 12:10pm vs Detroit Tigers
Thursday May 31st 7:10pm vs Cleveland Indians
Wednesday June 6th 7:10pm vs Chicago White Sox
Saturday June 9th 1:10pm vs Los Angeles Angels
Sunday June 10th 1:10pm vs Los Angeles Angels

If your school is interested in being entered into the ticket drawing email Cassie Simpson at csimpson@misf.org . The drawing will be held on Friday, March 23rd. Go TWINS!!

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