



MISF E-NEWS Essentials Sponsorship

The Minnesota Independent School Forum invites businesses, corporations and organizations that serve private and independent schools in Minnesota to become newsletter sponsors. MISF E-News Essentials are published monthly throughout the year.

SPONSORSHIP BENEFITS

- Support MISF's premiere communications newsletter for member and nonmember K-12 schools.
- Reach nearly 500 private and independent schools in the state.
- Audience comprises more than 2,000 recipients including school heads, administrative leaders, educators, board chairs, board members, community leaders, and policymakers.
- Average "open rate" for E-News is 27%, with highs reaching nearly 33%.
- Added visibility depending on the sponsorship level (see below).

SPONSORSHIP LEVELS

Editor's Choice

- Company name displayed as E-News Sponsor
- Company logo and live link to your web site
- A brief feature message of your choice (limit of 350 characters (with spaces))
- Listing in MISF's Annual Report

Journalist Ad

- Company name displayed as E-News Sponsor
- Company logo and live link to your web site
- Listing in MISF's Annual Report

SPONSORSHIP FEES

The following fees are for sponsoring one or more issues of MISF's E-News Essentials. There are 10 issues per year.

Editor's Choice: \$250 per issue
\$900 quarterly (4 issues)
\$1,250 half year (6 issues)
\$2,000 full year (10 issues)

Journalist Ad: \$150 per issue
\$500 quarterly (4 issues)
\$750 half year (6 issues)
\$1,250 full year (10 issues)

For more information on becoming a sponsor for the MISF's E-News Essentials, contact Lisa Vosbeek at 651.424.4930 or lvosbeek@misf.org