



Sponsorship Opportunities

The **Minnesota Independent School Forum (MISF)** has several sponsorship opportunities available throughout the year to provide companies and organizations with exposure to all K-12 private and independent schools in Minnesota. Below is a summary of each opportunity.

STEM Education Conference provides *targeted face-to-face sponsorship opportunities*. This annual one day conference in August is geared toward school administrators and STEM educators from K-12 nonpublic schools in Minnesota. This gathering provides several opportunities for sponsorships ranging from \$500 - \$2,000.

School Leadership Conference provides exposure to MISF member school leaders and administrators. This annual gathering is a two-day conference in September. Sponsors have *the opportunity to network with school decision makers throughout the two-days* during breaks, meals, and free time (all costs associated with lodging and meals at the conference are the responsibility of the sponsor). This sponsorship includes a table to display materials. The table is located in the main conference area where all sessions are held. Cost ranges from \$1,500-\$5,000.

Professional Development Seminars provide learning opportunities for school leaders, administrative and teaching staff and sponsors with targeted opportunities to reach private and independent schools throughout Minnesota. Content is targeted at Admissions/Marketing, Development/Advancement and STEM/Technology professionals. These two-hour lunch seminars provide *sponsors with 5 minutes to speak to the group* of 60+ participants as well as time for networking. Logo and live link on all e-blasts sent to over 2000 school contacts. Cost is \$500/seminar.

Private and Independent Education Awards - premier event of the year. Placing an ad or supporting the event with higher end sponsorship are great ways to connect with the K-12 nonpublic school community. This is a very unique event and the only of its kind in the state for private education. Sponsorship cost ranges from \$1,000-\$10,000; advertising opportunities range from \$150-\$500.

E-News Sponsorships allow for exposure through MISF's monthly electronic newsletter which *reaches roughly 2,000 school and community people* with an open rate of over 25%. Various opportunities are available. Cost ranges from \$250-\$2000.

For more information contact Lisa Vosbeek, Director of Development & Programs

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