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SPONSORSHIP BENEFITS

- Support MISF's premiere communications newsletter for member and nonmember K-12 schools.
- Reach 450 private and independent schools in the state.
- Audience comprises more than 2,000 recipients including school heads, administrative leaders, educators, board chairs, board members, community leaders, and policymakers.
- Average "open rate" for E-News is 27%, with highs reaching nearly 33%.
- Added visibility depending on the sponsorship level (see below).

SPONSORSHIP LEVELS

Editor's Choice

- Company name displayed at the top of the E-newsletter.
- A brief feature message about your company with logo and live link to your web site placed at the top center of the E-newsletter.
- Listing in MISF's Annual Report.

Journalist Ad

- Company logo and direct link to your web site placed on the sidebar of the E-newsletter.
- Listing in MISF's Annual Report.

SPONSORSHIP FEES

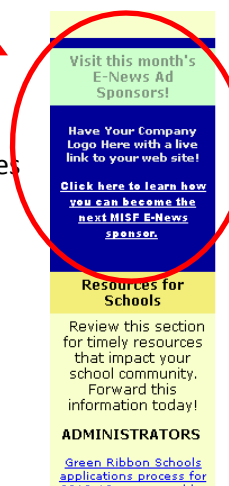
The following fees are for sponsoring one or more issues of MISF's E-News Essentials. There are 10 issues per year.

Editor's Choice: \$250 per issue

\$900 quarterly (4 issues)
\$1,250 half year (6 issues)
\$2,000 full year (10 issues)

Journalist Ad: \$150 per issue

\$500 quarterly (4 issues)
\$750 half year (6 issues)
\$1,250 full year (10 issues)



For more information on becoming a sponsor for the MISF's E-News Essentials contact:
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